

Tennessee Association of Plumbing-Heating-Cooling Contractors

408 N. Cedar Bluff Road-Suite 260, Knoxville, TN 37923 Phone 865-531-7422, Fax 865-531-7045



2010 Advertising Space Reservation Contract

The TENNESSEE ASSOCIATION OF PLUMBING-HEATING-COOLING CONTRACTORS PROGRAM:

- Is the annual magazine for the TAPHCC members. Includes directories, articles and advertisements.
- Serves as the convention program and is distributed to all Convention and Trade Show attendees upon arrival.
- Published three weeks prior to the convention, full color, quality coated paper printing.
- Mailed to P-H-C contractors, architects, supply houses, mechanical engineers, wholesalers, manufacturer's agents and public officials, **CIRCULATION: 2,500 copies**

The TAPHCC program magazine is the ONLY plumbing-heating-cooling "specific" publication available in Tennessee.

Please reserve the following advertisement(s) for our company:

Check:	Black & White Ads	Before 12/31/09	After 1/1/10
<input checked="" type="checkbox"/>	Full Page	\$590.00	\$610.00
<input type="checkbox"/>	1/2 page	\$370.00	\$380.00
<input type="checkbox"/>	1/3 page	\$345.00	\$350.00
<input type="checkbox"/>	1/4 page	\$280.00	\$290.00
<input type="checkbox"/>	1/8 page	\$205.00	\$210.00
<input type="checkbox"/>	Business Card	\$160.00	\$165.00
<input type="checkbox"/>	Inside Front Cover	\$985.00	\$1,000.00
<input type="checkbox"/>	Inside Back Cover	\$910.00	\$920.00
<input type="checkbox"/>	Back Cover	\$1,035.00	\$1,050.00

Mechanical Requirements (offset printed)			
Horizontal Ad		Vertical Ad	
Width	Height	Width	Height
Full Page		8.5" color 7" b&w	11" color 10" b&w
1/2 page	3-7/16"	10"	7" 4-7/8"
1/3 page	2-1/4"	10"	7" 3-14"
1/4 page	3-7/16"	4-7/16"	7" 2-3/8"
1/8 page	3-7/16"	2-3/8"	

Color Options: Additional charge per color- \$200.00
Full Color Ad (add to b&w cost): 4 colors- \$800.00

Production Notes: Acceptable formats must have embedded fonts, 175 line preferred, 150 line accepted.

Company Name:

Date: _____

Contact Name: _____

Phone: _____

Contact Email: _____

Fax: _____

Mailing Address: _____ City, State, Zip: _____

Ad Cost (Black & White): \$ _____

Option: Color _____ x \$200 \$ _____

Option: Full Color (4 colors- \$800) \$ _____

TOTAL Payment Enclosed: \$ _____
(Check made payable to TAPHCC)

Insertion Order: AD TO FOLLOW UNDER SEPARATE MAILING

USE REPEAT OF 2009 AD NEW COPY (attached)

Advertisement & Payment MUST be received by 2/26/10

Cancellations or changes in advertising order or copy must be in writing and are not accepted after closing date - February 26, 2010. Advertising space is limited and available on a first-received, first-paid basis. TAPHCC reserves the right to cancel an ad order based on availability.

Office Use:
Date: _____
Local: _____
Ad# _____

AUTHORIZED BY: _____ Date: _____
Company Representative

PAYMENT ENCLOSED

INVOICE AFTER PUBLICATION

Attend the ONLY state event exclusively for Plumbing, Heating and Cooling Contractors!

The 113th TAPHCC Trade Show and Convention will be held on **April 22, 2010** from 11am -5pm at the Knoxville Expo Center. Exhibit Booths (10' x 10') are available at \$725 for premium and \$675 for standard.

Please call 865-531-7422 or email: taphcc@bellsouth.net for an Exhibitor Contract and more information.