



2010 Year Round Sponsorships

Demonstrate Your Company's Commitment to Contractor Success with a Visibility Sponsorship with TAPHCC:

- Reach your target market and increase your brand recognition
- Distinguish your company as a 'key supporter' of our not-for-profit organization
- Maximize your marketing budget with key-decision maker exposure

There are a limited number of sponsorship opportunities available:

⇒ **The Newslink:** \$100 per bi-monthly publication

Number Available: 6 per year

Opportunity for one exclusive sponsor for each edition of the newsletter - *The Newslink*. The TAPHCC bi-monthly newsletter is sent to our members, associates and friends via e-mail, regular mail and posted on our website. Sponsoring company will be highlighted on the front and back pages of the *The Newslink* with the company contact information and logo. Press release or product information can be included in the Industry News section if desired.

⇒ **Association Official Website:** \$100 for 6 month term

Number Available: 10 per year.

TAPHCC's new and improved website – www.TAPHCC.com is up and running. We are very proud of our new website. We are looking for five sponsors to list on the home page of the site w/logos and links to your own website for a 6-month term. Brief section of "What's New" or "Special Offer for Members Only" available for each sponsoring company.

⇒ **Contractor Seminars:** \$100 - \$200

Number Available: Varies

Educational seminars are part of our continuing education requirements for our contractor members and their companies throughout the year. Opportunities are available to sponsor refreshments and/or meals for these sessions. Sponsorship includes: signage, verbal recognition and printed recognition on registration, advertising and course materials.

⇒ **Board of Director Meetings:** \$500 - \$2,000

Number Available: 4 per year

The TAPHCC Board of Directors meets quarterly each year. Our distinguished panel includes officers as well as representatives from each of the local chapters and Emeritus members. Our Board of Directors includes representation from some of the largest mechanical, plumbing, and HVAC contractors in greater Tennessee. Opportunities are available to sponsor the board of director's dinner at the board meetings. Sponsorship includes: an invitation to dine, signage, recognition on printed materials, and verbal acknowledgement and introduction during dinner.

Company: _____

Date: _____ Contact Name: _____

Phone: _____ Contact Email: _____

Mailing Address: _____ City, State, Zip: _____

If available, please register me for the following sponsorship:

First Choice: _____ **Second Choice:** _____

Total Amount Due: \$ _____

Mail completed contract with payment to:

TAPHCC, Attn: Trade Show, 408 North Cedar Bluff Road, Suite 260, Knoxville, TN 37923

Questions to: 865-531-7422

Fax: 865-531-7045

Website: www.TAPHCC.com

Email: taphcc@bellsouth.net